Terms of participation and information on data protection

The pilot project "Data for flexible pandemic management" aims to support the University of Zurich's pandemic management by gathering coronavirus related data to aid in planning and implementing the Fall Semester. Simultaneously, the research-focused project will examine the parameters for data collection in crisis situations.

The pilot project is run on behalf of the University of Zurich under the direction of the Risk Dialogue Foundation and in cooperation with UZH professor of quantitative marketing Anne Scherer, Swiss Data Alliance and Intervista. Participation in the survey is voluntary and can be terminated at any time by leaving the browser.

The participants will provide personal coronavirus relevant data regarding testing, vaccination, general attitude (e.g. towards vaccination) and their behavior (e.g. mobility) at regular intervals throughout the Fall Semester 2021. This will be used to inform any possible coronavirus measures. The data will be collected by the Swiss company Intervista AG (detailed data protection statement and terms of participation) and will only be passed on to the commissioning body (University of Zurich) and the project partners (Risk Dialogue Foundation, Swiss Data Alliance, Quantitative Marketing UZH) in an anonymized or aggregated form. Personally identifiable data will be encoded to prevent any information being traced back to individuals. The data will only be used for the organizational and scientific purposes described above.

For research purposes, the invitation you have received is framed differently across the range of participants. In order to test varying communication strategies, we are randomly using a more personal versus a more social framing. If you have further questions on this, please contact Claudia Wenzel, UZH doctoral candidate for quantitative marketing (claudia.wenzel@uzh.ch).

The data collected during the surveys is fully encrypted by Intervista and stored on secure servers. Following completion of the project, all data is deleted. The anonymized data forwarded to the University of Zurich is stored on secure servers and is only made available to persons involved in the project in anonymized form. Results and anonymized data may be used for future scientific purposes and publications.

Option to recall your information: If you want your data to be deleted, you can request this up until the end of the survey, prior to the data being anonymized. To do so, please contact Intervista AG (datenschutz@intervista.ch). If you have other queries or require further information please contact the project leader Nathalie Klauser (natalie.klauser@risiko-dialog.ch).